

MEDIA RELEASE

GOT COVID BLUES? Then go “CRUSH IT” at the first Interactive Multi-Sport Lounge in Grapevine TX.

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Do you have COVID fatigue? Need to get out of the house and get some exercise? Then try [CRUSH IT! Virtual Sports Lounge](#) in Grapevine for a unique experience everyone will love. CRUSH IT! is a full-size **interactive multi-sport simulator (SIM) which is the first of its kind in Texas.**

Sports simulators are used by professional athletes and teams around the world. Technical advancements have made SIMS affordable for gyms, gaming and home systems. The vast majority of consumer SIMS are designed for individual sports (racing, cycling, etc.). However, the CRUSH IT! sports simulators allow both individuals and groups to **play an unmatched selection of 12 different sports**, at their own level of difficulty.

CRUSH IT! Virtual Sports Lounge is the flagship location created by Mike Speets, a former North Texas pharmaceutical executive who wanted to create an interactive sports experience that would appeal to weekend athletes, individuals, families, corporate teams and anyone that likes sports.

- Golfers love being able to practice on **85+ virtual golf courses** without leaving home, such as Pebble Beach. Golfers bring their own clubs to CRUSH IT! to improve their skills. This is the same system that Tiger Woods and Jordan Spieth have at home.
- Parents love CRUSH IT! because children of all ages can be a sports star. Kids can practice shooting goals for soccer or hockey; or test their baseball pitching with recorded speeds. For birthday parties and family play, there are multiple carnival games and even a popular **Zombie Dodge ball**.
- Sports lovers can play and watch sports at the same time.
- Date nights and corporate teams love the variety and value of the CRUSH IT! experience. The VIP room is available for group rental and includes a Gun Range Shooting Simulator used by professional law enforcement agencies.

No one plays hungry at CRUSH IT! This unique entertainment venue has great food, beverages, patio seating, big-screen TVs, VIP rooms for rental and allows for social distancing. The menu was developed by top Dallas chefs and includes flavor-rich appetizers, burgers, salads and kid-friendly selections.

[CRUSH IT!](#) is located at 401 W. State Hwy 114, Grapevine TX 76051. They are open Wednesday & Thursday 4:00 pm to 10:00PM; Friday-Saturday 11:00am-11:00pm; Sunday 11:00am – 10:00 pm. [Reservations](#) are encouraged for multi-sport simulators, large groups, birthday parties but walk-ins are welcome for restaurant and patio dining.

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